

The MacroHealth Intelligent Exchange™ (MiX)

The MacroHealth Intelligent Exchange (MiX) platform is an Intelligent Health Market as a Service (IHMaas) solution that enables Payers to create and connect to their customized health marketplace ecosystems. These Intelligent Health Markets deliver increasingly optimal levels of performance for cost, access and quality.

Create and Connect to Your Intelligent Health Market



Optimize

Optimize allows you to identify optimal provider networks and other Health Market Partners for your unique member population, enabling you to design solutions that make care more affordable and accessible.

- Advanced data analytics and third-party benchmarking data provide a clear picture of past and current healthcare purchasing performance.
- The MiX platform then generates an unbiased view of the Health Market Partners that bring the most value and best fit the needs of your member population.
- Holistically compare the solutions recommended by the MiX platform and apply additional business filters to ensure you select best-fit solutions.



Connect

Connect provides you with a secure, efficient, single-point connection to your entire healthcare ecosystem, enabling you to action the results of each optimization you perform through the platform and achieve interoperability at scale.

Connecting to your Intelligent Health Market through the MiX platform also has significant positive operational impact:

- Reduced Complexity:** Configuration-based tools allow you to make connections repeatedly and consistently, rather than coding them on a one-off basis, enabling you to change or add new Health Market Partners without significant additional technology investment from your IT teams.
- Reduced Cost of Connecting:** The process is repeatable, reliable, and scalable, enabling you to more effectively allocate time and resources.
- Improved Operational Efficiency:** Automate processes and significantly reduce implementation timelines.
- Improved Insight into Performance:** Real-time data exchanges drive operational reporting, unlocking performance and continuous innovation.

Many Payers. Many Health Market Partners. One Connection.



Innovate

The MiX platform gives healthcare business leaders increased ability to respond to market challenges and a strategic advantage. It continually monitors your data and automatically recognizes trends and patterns via our advanced AI and machine learning technologies, providing real-time reporting on current vs. predicted performance. The platform can then recommend specific ways to further optimize your Intelligent Health Market, identifying additional cost saving and reinvestment opportunities as membership, member geographic density, case mix and utilization patterns change over time.

MacroHealth Alternative Payments Solution

Further optimize your network by modeling provider and contract performance utilizing various reimbursement methodologies. Get a broader view of network performance, including benchmarking and analytics not easily available elsewhere.

- Simplified implementation with claim routing through the MiX platform.
- Web-based contract management and modeling.
- Digital library of all loaded contracts.
- Accurate and fully auditable claim repricing.
- Complex contracts managed with ease.
- Simplify and automate contract repricing processes.
- Single point of contact for all claims.

MacroHealth Payment Integrity Solutions

Improve performance and eliminate the risk of balance billing and provider disruption with Payment Integrity solutions from MacroHealth:

- Secured savings, high capture rates and deep discounts with guaranteed sign-off.
- Clear, defensible, transparent and plan-specific medical bill reviews.
- Advanced analytic technologies combined with detailed clinical code reviews and clinical expertise allows for exceptional efficiency.
- Fast turnaround time through active engagement on bill review, negotiation and settlement.
- Deep experience negotiating catastrophic claims.
- Direct-to-provider proprietary network.
- Peer Review: Expert opinions from practicing specialists.

Delivering Value to You and Each of Your Members

Payers that optimize and connect to their Intelligent Health Market through the MiX platform achieve an average savings reduction from billed charges of 47.6% and a 16% average reduction in annual healthcare spend overall.

Over 3 million commercial members are currently served through our platform, speak to our industry experts today to learn how you can add yours into the MiX!