



Membership Overview

Access New Opportunities and Accelerate Revenue

Become a MacroHealth Health Market Partner and gain a robust, reliable channel for new business. As a Health Market Partner, you can access and connect to Payers, including regional and provider-sponsored health plans, third party administrators and large self-insured employers – and the millions of commercial members they serve – directly through the MacroHealth Intelligent Exchange™ (MiX) platform.

Payers can identify the optimal combination of solutions for their unique member populations and then integrate with those partners directly through the MiX platform.

At the same time, the MiX platform allows Health Market Partners such as provider networks to seamlessly connect to a Payer, or multiple Payers, all without investing additional resources. MacroHealth does the technological integrations for you, matching partners with new, potentially lucrative Payer relationships and connecting the parties through the MiX platform.

The result: unlocking a new universe of Payers and an additional revenue stream, without the heavy acquisition costs, marketing, and IT efforts.

Many Payers, Many Suppliers, One Connection



Transform Your Sales Pipeline with MacroHealth



Discover

The MiX platform makes it easier than ever to find and pursue new members, without the need for additional resources. Now partner networks can instantly market themselves to new Payers at scale, increasing their exposure to organizations that represent tens of thousands or even hundreds of thousands of commercial members, including some of the largest payers in the United States.



Engage

Through the MiX platform, you are continually presented with opportunities for new Payer relationships that are optimized to your business. Our expert team vets all opportunities with potential Payers, filtering for ideal customer profiles that fit each unique business and selling criteria.



Connect

Connecting your organization with a Payer's system is simple and seamless through the MiX platform. At the outset of our partnership, we take the time to understand and capture your requirements, including data and technical needs, claim flows, business operations, and legal contractual terms. And, with each opportunity you secure, we assist the contracting and implementation process with the Payer all the way through to go-live – and provide you with dedicated customer support throughout production.

No more complex technical integrations. No more heavy implementation lifts. No additional tech expertise or resources required. It all happens swiftly and seamlessly through the MiX platform.

Are You Ready to Partner with MacroHealth?

More access. More opportunities. More insights. More ways to accelerate revenue. All with fewer demands on your resources. Partner with MacroHealth now – and see the bigger picture of health care. **Email** info@macrohealth.com or **learn more at** MacroHealth.com.