

The MacroHealth Intelligent Exchange™ platform is an Intelligent Health Market as a Service (IHMaas) solution that provides a marketplace experience for healthcare business leaders to access and shop for healthcare services in a way that's more intelligent, efficient, and holistic than previously possible. There are two main components which support and drive the marketplace experience: Optimize and Connect.

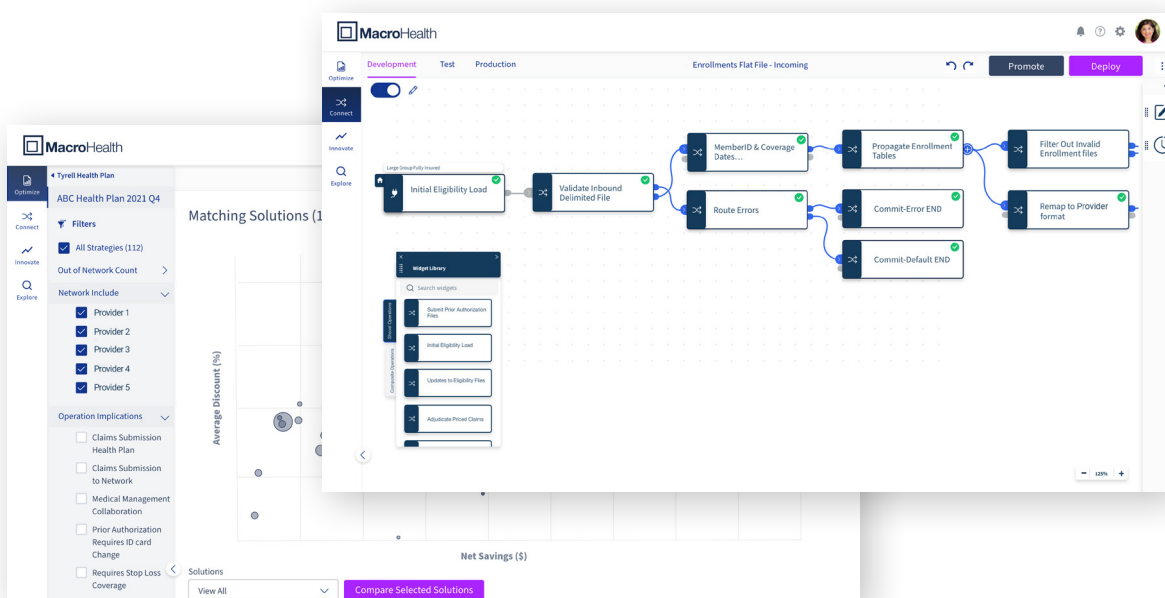
Connect

The Connect component of the MiX platform provides you with a secure, efficient, single-point connection to your entire healthcare ecosystem. Connecting to your Intelligent Health Market in this way enables enabling you to action the results of each optimization you perform through the platform and achieve interoperability at scale.

Common healthcare business processes and workflows combined with intelligent content-based routing are embedded into the MiX platform, automating the necessary data transformations and routing critical health care information appropriately.

With all of your data automatically normalized and being exchanged in real-time, AI and machine learning capabilities are able to continuously monitor for meaningful claim trends and patterns, recommending specific ways to further optimize your healthcare spend.

Seamless Data and Operational Exchanges with Multiple Partners



The Benefits of a Single, Flexible Point of Connection

Connecting to your Intelligent Health Market through the MiX platform has significant positive operational impact, providing:



Broader Access to Partners

The MiX platform provides a marketplace experience for Payers to create and connect to their customized ecosystems of preferred Health Market Partners – unlocking plan performance and significant savings

- Connect to partners you may not have had access to previously due to technology, resource or market constraints



Reduced complexity

Configuration-based tools allow you to make connections repeatedly and consistently, rather than coding them on a one-off basis, enabling you to change or add new Health Market Partners without significant additional technology investment from your IT teams



Improved Operational Efficiency

Automate processes and significantly reduce implementation timelines

- Health Market Partner updates and configuration changes are handled on the MiX platform, eliminating the need for a Payer to directly re-engage with the Health Market Partner
- There is no need to change your business processes or data formats to meet the differing needs of each partner. The MiX platform automates the necessary data transformations, enabling you to streamline your operational processes



Reduced Cost of Connecting

The process is repeatable, reliable, and scalable, enabling you to more effectively allocate time and resources

- Once you are connected to the MiX platform, adding each new Health Market partner to your Intelligent Health Market becomes faster, easier and more efficient, enabling you to realize return on your solutions sooner than ever before



Improved Insight into Performance

Real-time data exchanges drive operational reporting and actionable insight for each individual solution and across your entire ecosystem, unlocking performance and continuous innovation

- Detect processing issues quickly with claims and enrollment flow monitoring
- Reports and dashboards track claim and enrollment lifecycle progress and status

Are You Ready to Partner with MacroHealth?

More access. More opportunities. More insights. More ways to accelerate revenue. All with fewer demands on your resources. Partner with MacroHealth now – and see the bigger picture of health care. **Email** info@macrohealth.com **or learn more at** MacroHealth.com.