



Navigating Transparency, Pricing Strategies, and Network Adequacy

With easy access to internal and external market data, in tandem with industry-standard interoperability, Payers are poised to transform healthcare access, reduce claims and administration costs, and ultimately enhance the quality of care that is delivered.

With the MacroHealth Intelligent Exchange™ platform, you are equipped with the knowledge, insights, and tools required to navigate the ever-evolving landscape of healthcare costs.



Price Transparency

The MiX platform leverages the power of a marketplace to provide transparent pricing information alongside meaningful analytics that enable you to make business decisions with confidence. Transparently view the prices you and your competitors are paying for healthcare services AND see if more cost-effective options are available to you.



Fiduciary Responsibility

The MiX platform evaluates past and current solution performance to equip you with an unbiased view of the provider networks and healthcare services that bring the most value and best fit the needs of your specific member population. Leverage the platform's holistic suite of tools and capabilities to unlock actionable insights, identify opportunities for improvement, and adapt swiftly to regulatory changes.

MacroHealth operates with transparency and flexibility in our pricing methodology; select the model that best meets your business needs while ensuring you are meeting your fiduciary responsibility to members. There are no hidden charges and no party is incentivized to profit at the expense of another.





Lowering the Cost of Care

The MiX platform enables Payers to optimize and connect their unique ecosystem of networks and health solutions partners through one integrated platform. Equipped with real-time data and transparent pricing information through the MiX platform, Payers are able to streamline operations, enhance transparency, and foster collaboration among stakeholders to transform healthcare access, reduce the total cost of care, and ultimately enhance the quality of care.



Network Adequacy

Creating and connecting to your network partners through the MiX platform enables you to:

- Explore multiple partners and options for solution design to select-best fit partners for your unique member populations using valid, data driven, and unbiased reports to compare alternate network configurations to predict performance.
- Make strategic business decisions that leverage the long-term flexibility in partners that the MiX platform creates.

The MacroHealth Intelligent Exchange (MiX) Platform

The MiX platform is an Intelligent Health Market as a Service (IHMaas) solution that provides a marketplace experience for healthcare business leaders to access and shop for healthcare services in a way that's more intelligent, efficient, and holistic than previously possible.



Optimize

Optimize allows you to identify optimal provider networks and health solutions partners for your member population – and ultimately find solutions that dramatically reduce costs.



Connect

After you've created your solutions, you'll be able to seamlessly integrate to your provider networks and health solutions partners on the MiX platform, using Connect.



Innovate

The MiX platform fuels additional innovation and growth through the savings it generates, enabling our customers to be more cost efficient, competitive, and innovative. It also provides a window into opportunities that have been out of reach until now – facilitating new revenue models, expanded offerings to health plan members, and collaboration with other market players, opening the door to new revenue channels.

Delivering Value to You and Each of Your Members

Payers that optimize and connect to networks through the MiX platform achieve an average savings reduction from billed charges of 47.6% and a 16% average reduction in annual healthcare spend overall.

More than 2.8 million commercial members are currently served through our platform – speak to our industry experts today to learn how you can add yours into the MiX!