

Healthcare Reimagined:

The Intelligent Health Market for Health Market Partners

It's time to reimagine healthcare for what it could be if provider networks, digital health vendors and point solutions providers had a marketplace experience that streamlines connectivity and amplifies growth.

It's time to build an Intelligent Health Market.

What is an Intelligent Health Market?

An Optimized & Connected health marketplace ecosystem



Integrated Connectivity

Seamlessly connect with multiple Payers through a single platform.



Expand Opportunities

Gain timely access to new opportunities, efficiently enter new Payer markets and engage with Payer contracts that might have seemed too small or too complex to pursue previously.

INTELLIGENT HEALTH
MARKET



Optimize Offerings

Bundle your portfolio to integrate complementary services and create more compelling offerings for a range of Payer types.



Broaden Bandwidth

Expand your team's bandwidth through streamlined implementation processes, allowing you to capitalize on a greater volume of opportunities faster.

MacroHealth Creates Intelligent Health Markets

This is the MacroHealth Intelligent Exchange[™] platform – a first-of-its-kind Intelligent Health Market as a Service solution designed to surface opportunity, streamline connectivity and amplify your growth potential.

Two main components support and drive the marketplace experience: **Optimize and Connect.**

Optimize

Provides Health Market
Partners with access to new
best-fit Payers through datadriven optimization analytics,
simplifying the process of
obtaining new payer contracts
and lowering customer
acquisition costs over time.



Connect

Enables Health Market
Partners to connect to
multiple Payers with one
connection to the MiX
platform, while adhering
to the standards, protocols,
data formats and
transformations required
by each party.

Together, these components form the MacroHealth Intelligent Exchange platform, creating a seamless and intelligent marketplace for healthcare services – an Intelligent Health Market.

Learn more about how MacroHealth can bring the power of an Intelligent Health Market to your Health Market Partner organization.

