



Healthcare Reimagined: The Intelligent Health Market for Health Market Partners

It's time to reimagine healthcare for what it could be if provider networks, digital health vendors and point solutions providers had a marketplace experience that streamlines connectivity and amplifies growth.

It's time to build an Intelligent Health Market.

What is an Intelligent Health Market?

An Optimized & Connected health marketplace ecosystem



MacroHealth Creates Intelligent Health Markets

This is the MacroHealth Intelligent Exchange™ platform – a first-of-its-kind Intelligent Health Market as a Service solution designed to surface opportunity, streamline connectivity and amplify your growth potential.

Two main components support and drive the marketplace experience:
Optimize and Connect.



Optimize

Provides Health Market Partners with access to new best-fit Payers through data-driven optimization analytics, simplifying the process of obtaining new payer contracts and lowering customer acquisition costs over time.

Connect

Enables Health Market Partners to connect to multiple Payers with one connection to the MiX platform, while adhering to the standards, protocols, data formats and transformations required by each party.

Together, these components form the MacroHealth Intelligent Exchange platform, creating a seamless and intelligent marketplace for healthcare services – an Intelligent Health Market.

[Learn more](#) about how MacroHealth can bring the power of an Intelligent Health Market to your Health Market Partner organization.